

	NATURALS				GOLDS			CHOCOLATES				REDS				HIGHLIFTS		SPECIALITIES				OPULESCENCE
	-0 NATURAL	-00 NATURAL EXTRA	-1 CENDRE	-11/-12/-13 CENDRE PLUS	-4 BEIGE	-5/-55 GOLD/ GOLD EXTRA	-57 GOLD COPPER	-6 CHOCOLATE	-63 CHOCOLATE MATT	-65 CHOCOLATE GOLD	-68 CHOCOLATE RED	-7/-77 COPPER/ COPPER EXTRA	-88 RED EXTRA	-98 VIOLET RED	-99 VIOLET EXTRA	10- ULTRA BLONDE	12- SPECIAL BLONDE	PASTELS	BOOSTERS	NEUTRALISERS	EXTRACTS	FASHION
																	CREATIVE		TECHNICAL			
9- EXTRA LIGHT BLONDE	IV 9-0	9-00	IV 9-1		9-4	9-55				IV 9-65		9-7		9-98		10-0	12-0	IV 9,5-1 IEM	0-55	0-11	D-0	9-57
8- LIGHT BLONDE	IV 8-0	8-00	8-1 IEM	8-11	IV 8-4	8-55				IV 8-65		8-77 IEM				10-1	12-1		0-77	0-22	E-0	8-19
7- MEDIUM BLONDE	IV 7-0 IEM	7-00	7-1		IV 7-4	7-55	7-57			IV 7-65 IEM		7-77				10-14	12-11		0-88	0-33	E-1	7-48
6- DARK BLONDE	IV 6-0	6-00	6-1	6-12	IV 6-4	6-5		6-6	6-63	6-65	IV 6-68	6-77	6-88		6-99		12-19	9,5-22	0-89			6-78
5- LIGHT BROWN	IV 5-0 IEM	5-00	IV 5-1		IV 5-4	IV 5-5 IEM	5-57	5-6	IV 5-63	IV 5-65	IV 5-68	IV 5-7	IV 5-88 IEM		IV 5-99	10-21	12-2	IV 9,5-4 IEM	0-99			5-67
4- MEDIUM BROWN	IV 4-0			4-13		4-5		4-6	4-63	IV 4-65	IV 4-68 IEM		4-88		IV 4-99	10-4	12-4	9,5-49				
3- DARK BROWN	IV 3-0 IEM									3-65	3-68					10-46	12-46					3-19
1- BLACK	IV 1-0		IV 1-1																			

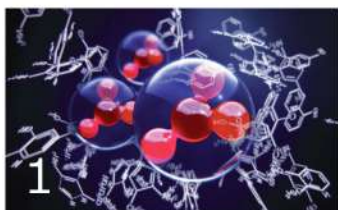
# IGORA ROYAL®

IGORA ROYAL was developed by colorists for colorists, and our mission is to empower every one of you to create the most beautiful looks, to explore every aspect of your creativity – and, of course, to reveal your client's individual beauty. IGORA ROYAL formulas offer amazing true-to-swatch results, up to 100% coverage, optimal color intensity and performance you can trust – always. IGORA ROYAL is the reference for full color confidence to reveal your client's individual beauty.

## Technology

IGORA ROYAL High Definition Technology features many innovations including re-engineered pigment matrices to give clarity in tone, enhanced true-to-swatch results, greater color intensity and optimal coverage. Lipid carriers amplify pigment penetration and lock in color, protecting color intensity.

The result: True Color in High Definition



Re-engineered color pigment matrices



Lipid carriers for amplified penetration



Perfect sealing for retention



The result: True Color in High Definition

## Numbering System

To keep things simple and create a system that's effective and easy to use, ours is based on a combination of up to 3 numbers.

# 5 - 88

**The number in front of the dash (5-)**

- Indicates the depth of the shade.
- Tells you the ideal base to choose in order to achieve true-to-swatch results.

**The number(s) after the dash (-88)**

- The first number after the dash represents the primary tone direction (the dominant shade).
- The second number after the dash indicates the secondary tone direction (the secondary shade).

**Depth/base shade:**

- 1** - Black
- 3** - Dark brown
- 4** - Medium brown
- 5** - Light brown
- 6** - Dark blonde
- 7** - Medium blonde
- 8** - Light blonde
- 9** - Extra light blonde
- 10** - Ultra blonde

**Tone direction:**

- 0** Natural
- 1** Cendré
- 2** Ash
- 3** Matte
- 4** Beige
- 5** Gold
- 6** Chocolate
- 7** Copper
- 8** Red
- 9** Violet

# IGORA ROYAL® Product Range

		Assortment	Oil Developer	Mixing ratio	Development time
	IGORA ROYAL <b>Naturals</b>	-0, -1, -4	3% 10 Vol. 6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL <b>Natural Extra</b>	-00	6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL <b>Fashion Tones</b>	-11 / -12 / -13 / -16 / -21 / -24 / -42 -46 / -5 / -55 / -57 / -6 / -63* / -65 -68 / -7 -77 -88 / -98 / -99	3% 10 Vol. 6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL <b>Pastels</b>	9.5-	3% 10 Vol.	1:1	5–30 min
	IGORA ROYAL <b>Absolutes</b>	-01 / -10 / -140 / -40 / -450 / -460 -470 / -50 / -560 / -60 / -70 -710 / -80	6% 20 Vol. 9% 30 Vol.	1:1	30–45 min
	IGORA ROYAL <b>Silver Whites</b>	Silver, Dove Grey, Grey Lilac, Slate Grey	3% 10 Vol.	1:1	20 min
	IGORA ROYAL <b>Fashion Lights</b>	L-00 / -44 / -77 / -88 / -89	12% 40 Vol.	1:1	30–45 min
	IGORA ROYAL <b>Highlifts</b>	10-	9% 30 Vol. 12% 40 Vol.	1:1	30–45 min
		12-	9% 30 Vol. 12% 40 Vol.	1:2	30–45 min

## IGORA ROYAL® Matrix

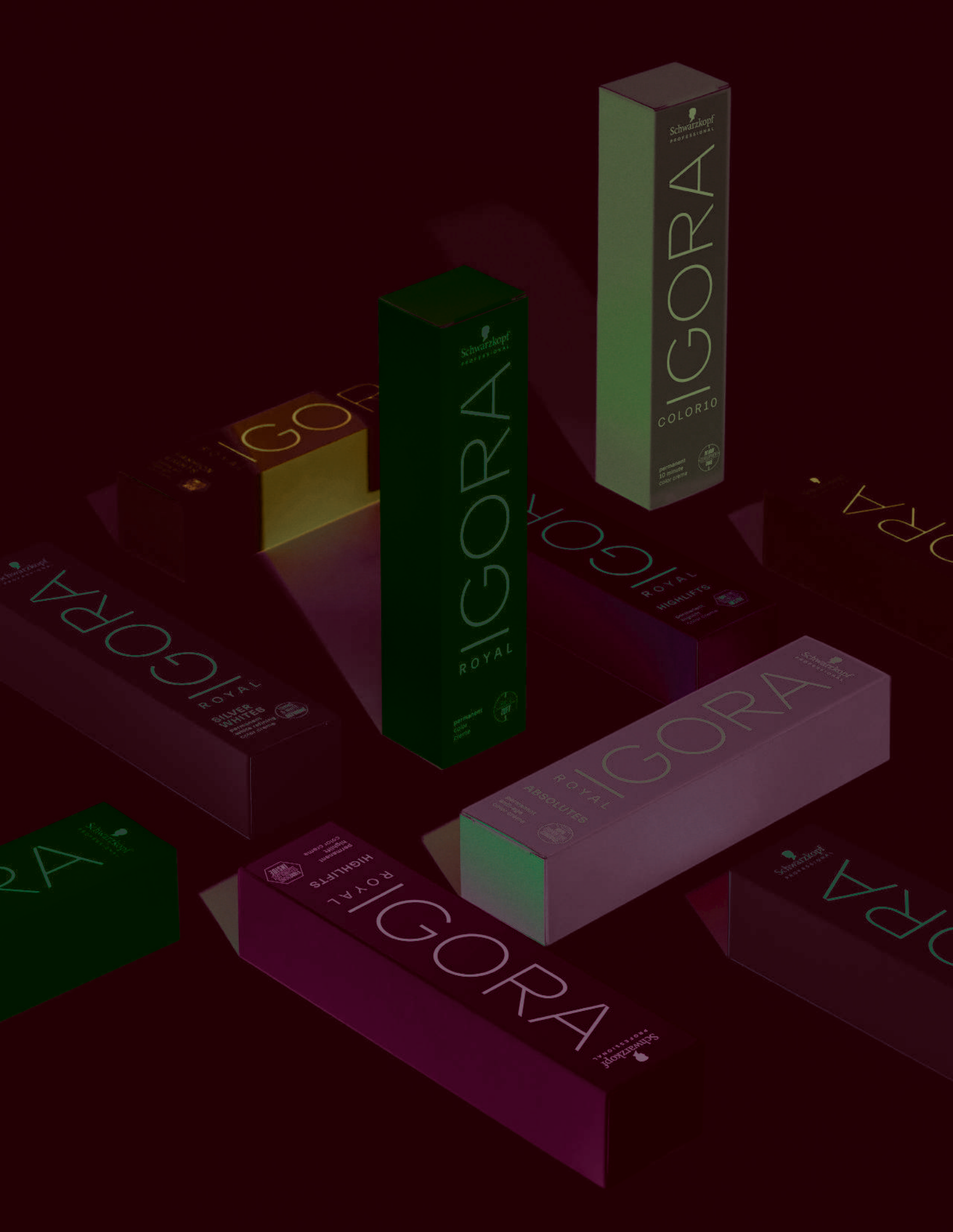
Portfolio IGORA ROYAL Core

	Naturals				Cendrés & Cools				Belges & Golds				Chocolates				Reds		
	-0	-00	-1	-11/-12/-13	-16	-21/-22	-24	-4	-42	-46	-5/-55	-57	-6	-63	-65	-68	-7/-77	-88	-98/-99
6-0	9-00	9-1		9-24	9-4	9-42				9-55					9-65		9-7		9-98
8-0	8-00	8-1	8-11				8-4		8-46	8-55					8-65		8-77		
7-0	7-00	7-1		7-24	7-21	7-24	7-4	7-42		7-55	7-57				7-65		7-77		
6-0	6-00	6-1	6-12		6-16		6-4		6-46	6-5			6-6	6-63	6-65	6-68	6-77	6-88	6-99
5-0	5-00	5-1			5-16	5-21	5-4			5-5	5-57		5-6	5-63	5-65	5-68	5-7	5-88	5-99
4-0			4-13						4-46			4-6		4-63		4-68		4-88	4-99
3-0															3-65				
1-0			1-1																

Portfolio IGORA ROYAL Highlights, Absolutes, Silver Whites, Fashion Lights

	Absolutes				Highlights & Pastels				Specialties			
	-01/-10/-140	-40/-450/-460/-470	-50/-560	-60	-70/-710	-80	10-0	12-0	9,5-0	Silver Whites	Booster	Diluter/Neutraliser
9-140	9-40	9-50	9-60			10-0	12-0	9,5-1	Silver	0-55	0-11	L-06
8-01	9-460	9-560	8-60	7-710		10-1	12-1	9,5-22	Dove Grey	0-77	0-22	L-44
8-140	9-470	8-50	7-60	7-70		10-14	12-11	9,5-4	Grey Lilac	0-88	0-33	L-77
7-140	7-450	7-50	6-60	6-70	6-80	10-21	12-19	9,5-49	Slate Grey	0-89	E-1	L-88
7-10	7-460	7-560	5-60		5-80	10-4	12-2			0-99	Pastelifier	L-89
	7-470	6-50	4-60				12-4				0-00	
	6-460	5-50										





Schwarzkopf  
PROFESSIONAL  
IGORA  
COLORIO  
permanent toasting color cream  
100% AMMONIA FREE

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